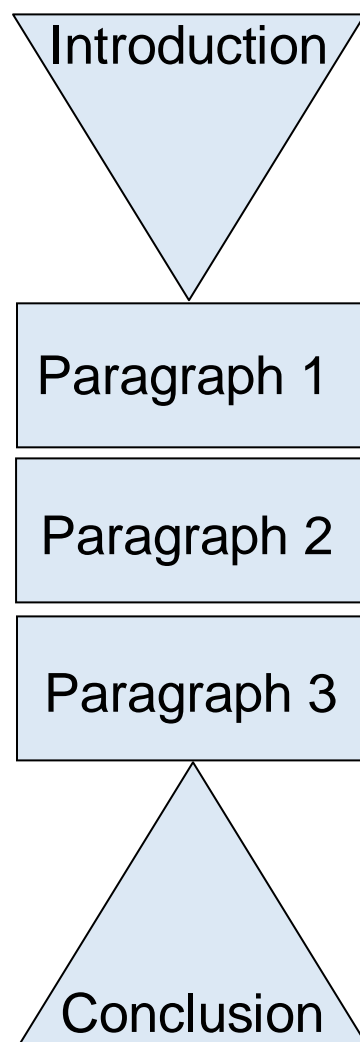


Invention, paragraph structure, sentence grammar, word choice. How does one make an intro paragraph? Consider what will engage the reader's attention. Identify for the reader the central issue or subject in a clear thesis statement. Establish the tone of the essay.

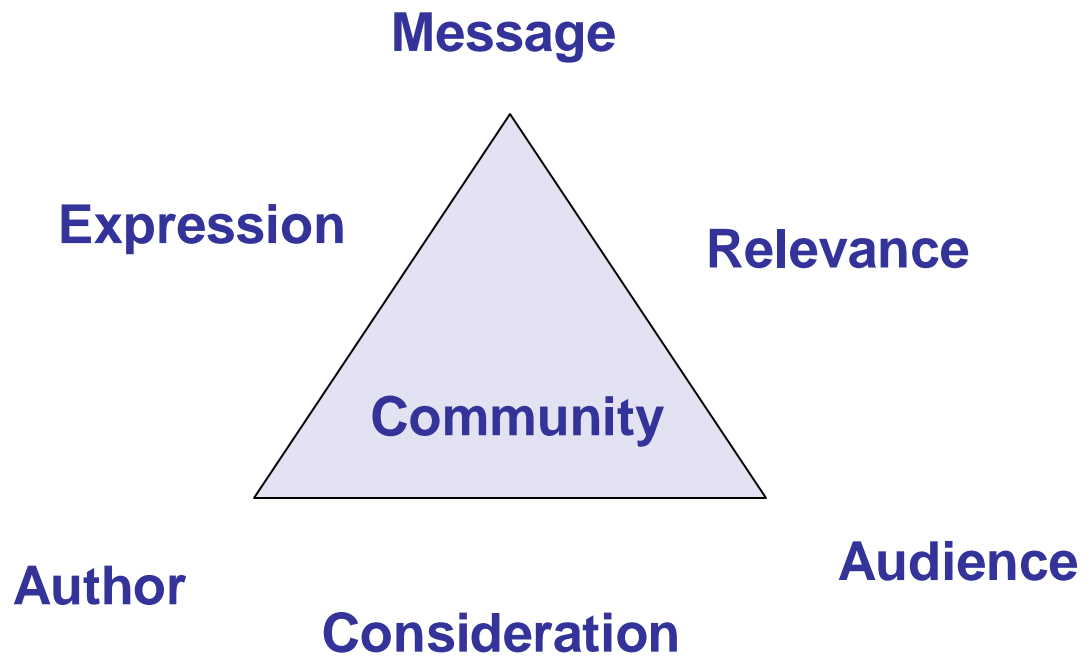
What is the structure and content of that paragraph? The first sentence is the wide end of the funnel: a generalization that provides a context and subject. Each succeeding sentence in the paragraph narrows the subject. The last sentence of the paragraph, the least general statement, is the thesis. The thesis does three things - sets topic/context, gives your value judgment or position, and overviews the evidence you will use to support your position.

What are the technicalities of writing that paragraph? Words, grammar, punctuation. The questions, in basic order - when/where (time/place), who (subject), what (action), how (manner or method), why (implications). What is the procedure for writing that paragraph? Make a list of your ideas and see what categories you can draw out of the specific ideas. Then connect with the reader and see what he or she would want to find.

## *Focus on What*



# *Focus on Why*



# *Focus on How*

